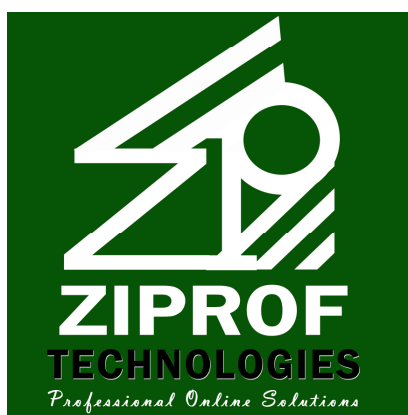




P.O BOX 29084 – 00625 Nairobi, Kenya
Tel: +254725212558 /725682556
Email: info@ziprof.co.ke
Website: www.ziprof.co.ke

Company Profile



We are here to help you grow!!!



P.O BOX 29084 – 00625 Nairobi, Kenya
Tel: +254725212558 /725682556
Email: info@ziprof.co.ke
Website: www.ziprof.co.ke

Dear Sir/ Madam,

Thank you for your interest in working with ZIPROF Technologies. Below is our company profile for your perusal. Given our experience and specific experience in design, usability, programming, SEO, and marketing, we are confident that we can work with you to achieve your aims and goals.

Thank you

Anthony Kiguta
Founder & Lead Developer

TABLE OF CONTENT

I.	FRONT PAGE	1
II.	LETTER OF INTRODUCTION	2
III.	TABLE OF CONTENTS	3
IV.	ABOUT ZIPPROF TECHNOLOGIES	4
	i. Who We Are	4
	ii. Our Expertise	4
	iii. Our Vision	4
	iv. Our Core Values	4
1.	What can ZIPPROF Technologies offer to my business/organization?	5
2.	Our Services	6
	i) Custom Website Design	6
	ii) Website Management	6
	iii) Website Search Engine Optimization (SEO)	6
	iv) Online Store	6
	v) Online donations	6
	vi) Optimize your website for mobile devices	6
	vii) Web Analytics	6
	viii) Live Stream your events	6
	ix) Custom Email Accounts	6
	x) Social Media Management	6
	xi) Custom Blog	7
3.	Pricing	7
4.	Our References	7
5.	Testimonials	7
6.	Contact Us	8

Welcome to ZIPROF Technologies

Who We Are

ZIPROF Technologies is a web design and development firm focusing on providing professional online solutions globally.

Our consultative approach and adeptness in using innovative technologies towards our solutions enables our clients to gain a competitive edge over others.

If you are planning to launch/ redesign a website for your business, product, organization or a blog, we are the right team to do that.

At ZIPROF technologies, we use our expertise to present your idea, product or campaign online. We take pride in our ability to master the needs of the online market and to present clients solutions the best way the target markets understands them.

Our expertise

Our Expertise lies in web design and development, web support and maintenance, content management systems, Online branding and marketing.

Vision

Our vision is to become a leading provider of web design and development services

Our Core Values are

- A commitment to innovation and creativity.
- A commitment to professionalism
- A commitment to maintain an open mind while engaging with all.

What can ZIPROF Technologies offer to my business/ organization?

- ❖ Custom Website Design
- ❖ Website Management
- ❖ Website Search Engine Optimization (SEO)
- ❖ Online store development
- ❖ Online donations
- ❖ Optimize your website for mobile devices
- ❖ Web Analytics
- ❖ Live Stream your events
- ❖ Custom Email Accounts e.g myname@mybusiness.co.ke
- ❖ Custom Blog
- ❖ Post your compelling and relevant content on Facebook and other Social Media

We keep up with the latest website development technology so you don't have to!

OUR SOLUTIONS

- **Custom Website Design** - Want a custom designed website that matches the personality of your business/ organization? We specialize in creating professional creative web designs, which cater for your organization's needs, is in consistent with your brand image and ensures lead generation.

We provide our clients with a complete web design solution and can provide logo designs, brand tag lines, corporate stationary such as folder design, brochure and business cards along with providing them a website. For most of our clients we would recommend a content management system (CMS) that is easy to use and quick to update. We choose a CMS which is optimized for search engines based on your website requirements. We generally suggest a system based on your website brief, your computer literacy, what features / addons you require and also what future requirements you may have.

- **Website Management** - While as we offer easy to use Website Management tools and publish your site, it will inevitably need to be updated to keep your content fresh. Sometimes it's a simple change, like changing a date, or adding an event or you may want to add a new section or functionality to your site involving site-wide modification. We help clients who struggle with the challenges of making website updates, improvements and keeping their content current. Let us manage it for you.
- **Website Search Engine Optimization (SEO)** - What is this? This is the process of affecting the visibility of a website or a web page in a search engine e.g. Google, Bing, Yahoo etc. We give you tools to help stand out and achieve better page rank on major search engines. Your site is integrated with Google Webmaster Tools, so that verification and monitoring of your site are quick and painless.
- **Online Store** – For business that wish to sell products online we design an online shop with a shopping cart system to enable you sell your products online. The transactions are done through secure online payment systems which are real time. We integrate it to a platform that combines all Kenyan mobile money systems, Equity Bank and Cooperative Bank. Also international customers can purchase using Visa Card or Master Card. The client will be notified via SMS for every complete transaction.
- **Online donations** -We integrate websites for charitable organizations to receive donations online in Kenyan currency or US Dollars. The transactions are done through a similar platform as above.
- **Optimize your website for mobile devices** – We will design your website to be responsive to various devices including mobile phones and tablets. This will ensure that your website can be accessed by all at all times.
- **Web Analytics** – We integrate your website to a real time analytics of your website performance. The statistics include real time activities, demographics, web-pages clicks, technical statics and much more. All the reports will be downloadable for management analysis.
- **Live Stream your events** - Is it possible for someone to view our events online? Yes it is! We integrate your website to a stable and fast broadcasting platform. Our technical team is there to offer training to your team on how to broadcast live events; both audio and video.
- **Custom Email Accounts** – Business emails accounts will be tagged to your domain e.g. *e.g jwendo@mybusiness.co.ke*
- **Compelling and relevant content on Facebook and other Social Media** – We offer easy integration for items like events, sermons, blog posts and timeline updates into popular social networks! Status updates are structured and timed. This is to ensure continuous posting of new content and the dissemination of that content through carefully orchestrated viral releases.
- **Custom Blog** – A blog is one of the most effective platforms through which an organization/ business can publicize and send periodical updates. We will design a blog which will notify subscribed users of new postings and also display on the main website.

Pricing

We offer our packages based on the needs of your business/ Organization. We bundle packages that can fit any budget. This will be one of the best investments you can make

Our References

You can see a list of some of the current active websites designed and developed by ZIPROF Technologies here: <http://ziprof.co.ke>

Testimonials

"I found Ziprof quite affordable and loved their commitment and sacrifice to ensure I got what I wanted. I appreciate the follow up they did after completion of my site to see how I was doing & whether I needed help. Keep up the great work!"

Kelvin Kamoni
C.E.O +254 710
821 117

www.scooch.co.ke

"When we set out to develop our website, we scouted for that kind of designer that could exceptionally transform our ideas into a captivating, on-target creative church website. Fortunately, ZIPROF Technologies fitted the bill perfectly."

Nyasili Atetwe Head of Media
Department, IGAM – Uthiru
Pentecostal Church
+254 714 774 880

www.upc.igam.or.ke

"As the Gospo Fest team we always aim to operate with a touch of excellence in our regional & local Christian events scene. It is with this principle that we found Ziprof Technologies as the best web developers of our choice to design & establish our website. It is with no doubt that they excellently brought out each of our specific and customized idea into reality."

Nicolas Mwangi
C.E.O & Founder
+254 724 006 325

www.gospofest.com

More references are available upon request.

Interested?.....I encourage you to get to know us better, send us an email, Visit our website, Connect with us on Facebook or Twitter) and let's start the conversation about what your business, how you agree or disagree with our vision, etc... We can't wait to work with you to help your business see REAL results from your website and your digital communications to visitors and your customers!

Contact Us

Tel +254725212558 or

+254725682556

Email: info@ziprof.co.ke

Website: www.ziprof.co.ke

Facebook Page: ZIPROF Technologies

Twitter: @ziproftech



© 2014

All Rights Reserved